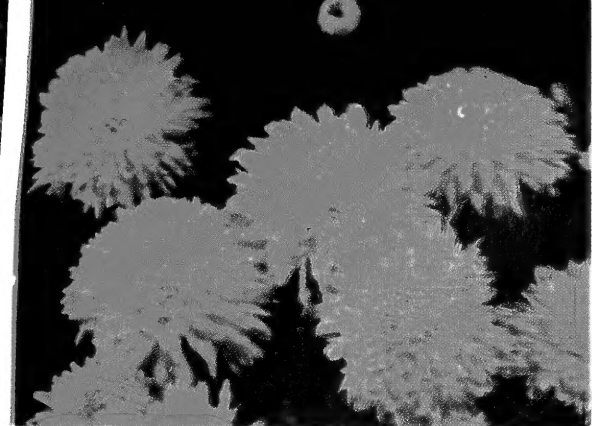




*Mums
from
Minnesota
1954*

THE LEHMAN GARDENS • Faribault, Minnesota



DELIGHT. 60c each; 3 for \$1.50

7 Earliest Mums

All bloom in late August
and early September

7 Sure-to-Bloom Plants

\$3.25

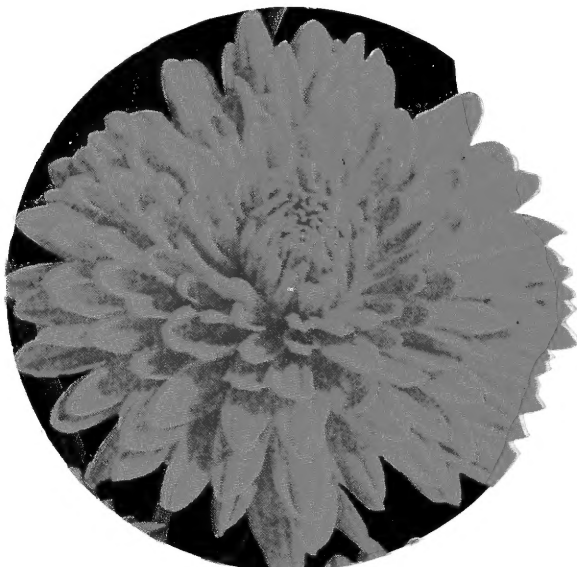
(1 of each pictured)



RUSTY RED. 60c each; 3 for \$1.50



PAPER WHITE. 60c each; 3 for \$1.50



AUTUMN BEAUTY. 60c each; 3 for \$1.50



CHIPPEWA. 50c each; 3 for \$1.25



VIOLET. 50c each; 3 for \$1.25

OUR COVER

Terrace Garden at the
home of

Mr. and Mrs.
Harold R. Kaufmann
4127 Washburn Ave.
South

Minneapolis 10, Minn.



APPLE BLOSSOM. 60c each; 3 for \$1.50

Mums from Minnesota

The Home of Better-Grown and Sure-to-Bloom Mums

We appreciate all orders. No order is too small and none too large to receive our careful attention. We have held the line on prices and have not advanced the price of our better-grown and sure-to-bloom plants over the 1953 prices.

POSTAGE

We prepay postage charges on all retail orders of \$3.00 or over.

SPECIAL DELIVERY

If you want quick delivery of your order, you can include the following amounts with your order and we will send it Special Delivery. This will insure you weekend and holiday delivery.

1 to 4 plants 35c 5 to 24 plants 45c over 25 plants 60c
Whenever Special Delivery is included with an order, we will enclose a free gift plant.

SALES TAX

Do not include your state sales tax on orders sent to us. Minnesota has no sales tax.

WE SPECIALIZE. We grow only Hardy Mums and we grow them well. Our very modern establishment is located in southern Minnesota and has been built especially for the growing of better Hardy Mums.

Dependable blooming dates, descriptions and growth data are recorded each year from actual observations in our own test gardens. This enables us to offer only the newest and most dependable varieties.

Experience has helped us to set up one of the finest packing systems in the country. Many of our plants have been shipped to foreign countries and have arrived fresh and moist. Our highly skilled packers have had many fine letters saying that the plants came through looking as fresh as when they were packed.

You can be sure of better-grown, better-packed and sure-to-bloom Mums when you order from us.

Plants will be ready and available from February 15 to June 1.

D., Double; SD., Semi-double; S., Single

Name and Description	Height in Inches	Blooming Date	Price Each	Per 3
Aglow. D. (Lehman #857.) Pictured p. 8. New 1954. A brilliant new pompon of pure orange-peel orange. The nearest true orange-colored Mum to date. Quilled petals add to its charm. Early, free flowering; splendid plant habits.	24	Sept. 17	\$0.75	\$2.00
Alert. D. (Becker.) Large, early, dark purple with a silvery cast. Very fine.	22	Sept. 20	.60	1.50
Alex Cumming. D. (Bristol.) Pictured p. 14. New 1952. Large flowers open cerise, maturing to delightful rose; center petals incurved. Extremely large and showy	28	Oct. 3	1.25	3.00
Ambassador. D. (Commercial.) Pictured p. 16. Large, incurved, cream-white. Disbud for 6 to 8-inch blooms.	48	Oct. 23	.50	1.25
Apache. D. (Kraus.) Pictured p. 11, 24. New 1953! Orient-red to dark brilliant firecracker-red with golden overcast. Quilled petals. Very tough, weather-resistant flowers, 4 to 5 inches in diameter. In bloom from mid-September to November.	22	Sept. 15	.75	2.00
Apple Blossom. D. (Rosebud.) Pictured p. 2. Apple-blossom-pink flowers maturing to blush-white when fully open.	26	Sept. 15	.60	1.50
Apricot Glow. D. (Bristol.) Pictured p. 17. Rich bright apricot-orange. A summer-flowering cushion type.	17	Sept. 11	.50	1.25
Apricot Spoon. S. (Lehman.) A pleasingly different spoon of light apricot-rose.	25	Oct. 5	.60	1.50
Autumn Beauty. D. (Wallie's Gdns.) Pictured p. 2. A new brilliant sparkling reddish chestnut. The best early bronze.	15	Sept. 4	.60	1.50
Autumn Greetings. SD. (Kraus.) Pictured p. 23. Bright copper and gold. Excellent for mass planting.	22	Sept. 14	.50	1.25
Autumnsong. D. (Kraus.) Pictured p. 10. Large wine-red shading to carmine. Entirely different color in Mums.	20	Sept. 12	.60	1.50
Autumn tide. D. A beautiful blend of salmon-coral with a golden undertone.	22	Sept. 14	.50	1.25
Avalanche. D. (Dreer.) Pictured p. 10, 11. The world's best creamy white. Everyone's favorite. Top-notch for cutting.	20	Sept. 4	.50	1.25
Aztec Gold. D. (Kraus.) New 1951! Compact, slightly domed, firm, clear lemon-yellow. Strong, upright growth. Presents an ideal border or cut Mum.	26	Oct. 1	.60	1.50
Beacon. D. (Lehman.) Pictured p. 9. Full double, 4-inch flower of coral-apricot shading to flaming nasturtium-orange at center. Tall, sturdy plant for cutting.	30	Oct. 8	.60	1.50

Name and Description	Height in Inches	Blooming Date	Price Each	Per 3
Betty. SD. (C-P.) Pictured p. 15. Splendid upright rose-pink without a trace of magenta. One of the finest pinks.	28	Sept. 28	\$0.50	\$1.25
Biretta. D. (Kraus.) New 1953! Glowing soft cardinal-red aging to pastel-red. Long flat petals and full soft flower gives fluffy effect when old. Tall, upright plant in bloom last week in September through October.	34	Sept. 23	.60	1.50
Blushwhite. S. (Lehman.) Pictured p. 18. Large, pert and crisp, chalk-white flowers underlaid with soft lavender. Tube and spoon equal in length. Never a misformed flower.	22	Oct. 7	.60	1.50
Bronze Cushion. D. Beautiful coppery bronze cushion. Color lightens with age.	18	Sept. 28	.50	1.25
Canary. D. Compact mound of large, fluffy, soft light yellow flowers. Excellent for foreground or border planting.	18	Sept. 15	.60	1.50
Candlelight. D. (Kraus.) Well-formed flowers of ivory-white. Excellent habit.	20	Sept. 4	.50	1.25
Carmine Queen. D. (DePetris.) Pictured p. 23. Tall, large, carmine-red. A luxuriant cut flower.	28	Oct. 10	.60	1.50
Carnival. D. (Bristol.) Pictured p. 9. A large, gleaming burnt-orange flower. An excellent plant with lustrous green foliage.	30	Oct. 10	.75	2.00
Cecelia. D. (Kraus.) Soft deep peony-purple. Petals incurved slightly, but recurved on mature flowers. Outstanding for medium-high border.	18	Sept. 24	.60	1.50
Cecil Beed. D. (Wallie's Gdns.) Pictured p. 23. Splendid early, full double, deep lavender-pink. Very dependable and free flowering.	24	Sept. 1	.60	1.50
Charles Nye. D. (Kraus.) Pictured p. 9, 23. Large, 3-inch fully double, rounded flowers of buttercup-yellow. Excellent.	28	Sept. 24	.60	1.50
Charm Spoon. S. (Lehman.) Pictured p. 18. Opens lovely rhodonite-red and fades gradually to rich rusty rose. Very free flowering.	26	Sept. 28	.50	1.25
Chippewa. D. (Longley.) Pictured p. 2. Gorgeous, bright aster-purple, slightly incurved. Does well in the North.	24	Sept. 4	.50	1.25
Chiquita. D. (Kraus.) A compact, dome-shaped pompon of deep lemon-yellow. One of the finest yellow pompons.	20	Sept. 28	.60	1.50
Chorale. D. (Kraus.) Pictured p. 17. Biscuit-shaped flowers of light phlox-pink lightening to pale greenish yellow at center, aging to chalk-white. Long-lasting bloom.	22	Sept. 22	.60	1.50

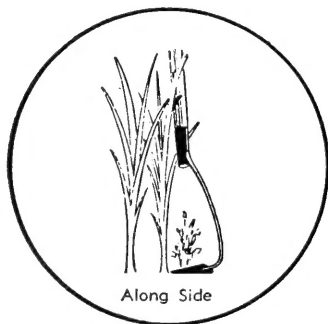
Name and Description	Height in Inches	Blooming Date	Price Each	Per 3	Name and Description	Height in Inches	Blooming Date	Price Each	Per 3
Chris Columbus. D. (Rosebud.) A most outstanding ivory-white. Luxuriant growth; unexcelled for cutting. 26		Sept. 28	\$0.60	\$1.50	Golden Hours. D. (Kraus.) Pictured p. 11. Early, double, deep lemon-chrome. Petals broad, overlapping and somewhat incurved. Very early cut flower. 26		Sept. 8	\$0.50	\$1.25
Courageous. D. (Kraus.) Shining dark ruby-red, large double flowers. A truly magnificent plant. 24		Sept. 26	.60	1.50	Golden Mound. D. (Lehman.) Pictured p. 17. Excellent golden yellow cushion. Numerous 2-inch flowers on short, dark green branches. 18		Sept. 12	.50	1.25
Crown Jewel. D. (Kraus.) New 1953! A 3-inch, currant-red flower with a brilliant sheen. Strong, sturdy, free-blooming through October. 27		Oct. 1	.75	2.00	Golden Rose. D. (Rosebud.) Old-rose with golden overtone. 22		Oct. 4	.60	1.50
Crowning Glory. D. (Lehman #999.) New 1954! Magnificent new flower of Spanish-orange overcast with coral, darker at center. Strong, upright plant. Could be described as a glorified Beacon that blooms two weeks earlier. 30		Sept. 25	1.00	2.50	Golden Sunset. D. (Kraus.) Immense, burnished copper with ruby center. One of the largest and most showy of the recent introductions. 22		Sept. 26	.60	1.50
Cydonia. D. Pictured p. 10. Brilliant orange-chestnut overlaid with mahogany. Everyone likes it. 30		Oct. 8	.50	1.25	Gold Spoon. D. (Lehman.) Large flower of gold shading to aureolin-yellow on a dwarf plant. Tube longer than spoon and always about the same color. 18		Oct. 1	.60	1.50
Dainty. D. (Lehman.) A beautiful blend of light lavender-lilac aging to soft white with silvery cast. 16		Aug. 27	.50	1.25	Gondolier. D. (Bristol.) Pictured p. 23. 3½-inch flowers of wine-dipped crimson-vermilion. Combines well in bouquets. 30		Sept. 28	1.25	3.00
Dark Red Gold. D. (Lehman.) A pleasing dark ruby color. Very early. 20		Aug. 20	.50	1.25	Harvest Bronze. D. (U. of Minn.) New 1952! A rich apricot-bronze with a gold undertone. Large, 3-inch flowers on a low plant. Very early. 15		Aug. 20	.75	2.00
Dawnrose. D. (Kraus.) Pictured p. 15. Grenadine-pink to bittersweet-pink, lightening to clear bright flesh color at margin. Exceptionally colorful. 24		Oct. 5	.60	1.50	Hero. D. (Kraus.) Pictured p. 8. Bright gleaming scarlet-red to spectrum-red. Free flowering. 24		Oct. 1	.60	1.50
Delight. D. (Lehman.) Pictured p. 2, 23. New 1953! Large, perfect flower of golden yellow. Excellent plant and foliage. 26		Sept. 7	.60	1.50	Hilda H. Bergen. D. (Comm.) Pictured p. 16. Large, incurved, dark reddish bronze. 40		Oct. 25	.50	1.25
Drifted Snow. D. (Kraus.) A mound of large, fully double, snow-white flowers shaded cream at center. 24		Sept. 16	.50	1.25	Holiday. D. (Kraus.) Pictured p. 14, 24. Strong plant supporting an abundance of bronze-gold flowers with pure bronze center. Large flower, excellent when cut. Still making an extra-good showing since its introduction. 24		Sept. 27	.75	2.00
Dr. L. E. Longley. D. (U. of Minn.) Fully double, bright rose-pink. Very good, early. 24		Aug. 20	.60	1.50	Horizon. D. Pure white pompon which does not break down. Replaces White Tower on our listing. 32		Oct. 5	.75	2.00
Early Crimson. D. (Lehman.) Pictured p. 11. New 1953! A grand crimp-petaled, bright crimson. Flat flowers on a rigid, upright plant. Very hardy. 26		Sept. 14	.75	2.00	Huntsman. D. (Bristol.) Pictured p. 9, 16. Bright scarlet-orange overlaid with bronze tints. Growth much like its parent, Carnival. Hardy and a good cut flower. 30		Oct. 10	.75	2.00
Early Gold. D. (Lehman.) Very early! Bright golden yellow pompon with dark foliage. Excellent for pots or borders. 18		Sept. 4	.60	1.50	Innocence. D. (Grand Mere.) Introduced in 1951! Perfectly formed, 4-inch, pure chalk-white blooms on stiff stems. 24		Oct. 12	.75	2.00
Early Lavender. D. (Kraus #1420.) New 1954. A delicate-toned, early-flowering, pure pearly lavender with slightly deeper center. Free flowering and vigorous. 22		Sept. 20	.75	2.00	Jayeff. D. (Martin.) Pictured p. 16. Four-inch, full double flowers of deep positive pink, with a dazzling, drifting sheen. Holds color till frost. 24		Sept. 25	.60	1.50
Early Pastel. D. (Lehman #865.) New 1954! A gorgeous combination of fawn-amber and apricot gives us the gorgeous pastel coloring of Mrs. du Pont a full month earlier. Very prolific. 22		Sept. 15	.75	2.00	Joan Helen. SD. (Heuser.) Sparkling garnet-lake shading to purple; bright yellow center. Makes an excellent border. 18		Sept. 10	.50	1.25
Early Wonder. D. Pictured p. 8. Large, soft pink pompon. Excellent for cutting. 38		Sept. 30	.50	1.25	Joybringer. D. Dwarf, spreading, salmon-rose. Good in borders and pots. 24		Oct. 10	.75	2.00
Ermine. D. (Kraus.) Pictured p. 23. Wide-petaled, pure white with cream center. Tall, sturdy plant and vigorous grower. Excellent when cut. 30		Oct. 1	.60	1.50	Jubilee. D. (Bristol.) Pictured p. 23. New 1952! Opens crimson, mellowing to a deep clear red. Plant all aglow for weeks. 18		Oct. 1	.75	2.00
Fascination. D. (Bristol.) Pictured p. 14. Stunning 4-inch, silvery lavender-pink, a little deeper at center; buds rosy red. Early flowers almost pure white. 24		Sept. 28	1.00	2.50	Kathleen Lehman. D. (Kraus.) Pictured p. 15. Brightest orange-gold, deepening to red-gold at center. Exciting bronze shades. 28		Sept. 28	.75	2.00
Fire Engine. S. (Lehman.) Shining dark cardinal-red single with bright orange reverse. Petals open somewhat spoon shaped. Tall, showy grower. 36		Oct. 1	.60	1.50	Kay Tashima. D. (Commercial.) Large white, spider-flowering variety. Tender. A knockout. 36 to 48		Nov. 1	.50	1.25
Fireside. D. Strong, tall plant with resistant foliage. Prolific flowering. Fine cut flower of burnt orange and salmon. 34		Oct. 10	.75	2.00	Lee Powell. D. (Kraus.) Pictured p. 15, 16, 24. Masses of fluffy Chinese-yellow flowers with a slight orange tinge at center. Very similar to large greenhouse varieties. Tall, upright bush. 30		Sept. 23	.75	2.00
Garnet Spoon. S. (Lehman.) Pictured p. 18. Tall, upright w'ne-red spoons with purple tubes and a domed yellow center. 26		Oct. 4	.60	1.50	Lemon Drop. D. (Lehman.) A yellow button pompon with a slight green overtone radiating from the center. Extra-fine foliage and habit. Very hardy. 17		Sept. 8	.60	1.50
Gladness. D. (Kraus.) Fully double, clear China-rose. Dwarf, free-flowering plant. Winter hardy and one of the first to bloom. 18		Aug. 28	.50	1.25	Lilac Spoon. S. (Lehman.) Large, wide-petaled flowers of lilac-pink with silvery white tubes. 24		Oct. 1	.60	1.50
Golden Carpet. D. (Bristol.) Pictured p. 17. A creeping mound of golden yellow pompons. Superb for border. 12		Sept. 16	.75	2.00	Lorenzo. D. (Kraus.) Rich dark Dianthus purple. Quilled petals like a cactus dahlia. 26		Sept. 15	.50	1.25
Golden Gopher. D. (Kraus.) Deep cadmium-orange with tints of buttercup-yellow on tips of petals. Upright plant with flat flower. 24		Sept. 20	.60	1.50					

Name and Description	Height in Inches	Blooming Date	Price Each	Per 3	Name and Description	Height in Inches	Blooming Date	Price Each	Per 3
Loveliness Spoon. D. (Lehman.) Pictured p. 18. A superb, fully double, carmine-pink spoon. Unique.....	20	Sept. 26	\$0.60	\$1.50	Patricia Lehman. D. (Kraus.) Pictured p. 9, 24. Sparkling geranium-pink with peach center. Recurved and twisted petals give a fluffy, feathery effect. Strong growth, good for cut flowers.....	24	Sept. 28	\$0.60	\$1.50
Magenta Spoon. D. (Lehman.) Pictured p. 18. Lively magenta-rose spoon flowers in profusion.....	22	Oct. 1	.60	1.50	Peach Spoon. D. (Lehman.) Large, lively peach-colored spoons with Chinese-yellow tubes aging to pinkish peach.....	22	Oct. 8	.50	1.25
Magnificent. D. (Kraus.) Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Excellent for cutting.....	26	Oct. 1	.50	1.25	Pink Chief. D. (Commercial.) Pictured p. 16. Large flower of lavender-pink. Disbud for 6 and 7-inch flowers.....	32	Oct. 15	.50	1.25
Mahogany Cushion. D. (Lehman.) Twisted petals of jasper-red shading to mahogany. Large cushion plant.....	20	Sept. 28	.50	1.25	Pink Cushion. D. Pictured p. 17. Multitudes of pink flowers in great mounds.....	20	Sept. 25	.50	1.25
Major Cushion. D. (Harris.) Super cushion of bright pink. Solid flowers and abundant bloom. Will not fade.....	15	Sept. 25	.50	1.25	Pink Opal. D. (Kraus.) Pale pearl-rose overlaid with cream tints. Extremely delicate and refined. Four-inch, full, flattened flowers.....	26	Sept. 28	.60	1.50
Malinda Brown. D. (Kraus.) Pictured p. 24. A magnificent clear self lavender-pink. Flowers globular, mounded at center; petals strongly incurved and twisted. Very strong and healthy.....	24	Sept. 27	.60	1.50	Pink Quill. A large, full-centered spidery quill. Outer petals flesh to shell-pink, shading to salmon-pink in center. A gorgeous new thing.....	24	Sept. 25	.75	2.00
Martins White. D. (Martin.) Immense, pure white flowers 4 inches across. Compact, bushy growth.....	18	Sept. 15	.60	1.50	Pink Radiance. D. (Bristol.) Pictured p. 11. Multitudes of highly luminous pink blossoms on rugged plants.....	22	Sept. 24	.50	1.25
Mary Harrison. SD. (Kraus.) Bright, glowing aster-purple, lightening to phlox-purple. Excellent for cutting.....	24	Sept. 26	.60	1.50	Prelude. D. (Kraus.) Very large. Color combination of flesh-pink and maize-apricot. Unexcelled for early cutting.....	30	Sept. 9	.50	1.25
Masquerade. D. (Bristol.) Pictured p. 8. A glistening mass of silvery lavender and rose pompons. Trim, neat, compact flowers completely smother the plant. One of the better new Mums.....	24	Oct. 6	1.00	2.50	Profuse. D. Rosy-carmine flowers on rugged plants.....	24	Oct. 1	.60	1.50
Meditation. D. (Kraus.) Pictured p. 14. Large, fully double, firm, two-toned flowers of soft light jasper-red and maize-yellow.....	28	Oct. 6	.60	1.50	Pumpkin Spoon. S. (Lehman.) Densely branched plant with 3-inch flowers of persimmon-orange aging to stafford-yellow. Very free flowering and excellent when cut. Tubes tend to open when matured, giving effect of a bronze single.....	30	Sept. 30	.60	1.50
Mischief. S. (Bristol.) Pictured p. 14. A novelty! Blossoms under 1 inch in size smother the short cushion plant. Short petals of beetroot-purple to deep rose-red surround a big, bright yellow center.....	20	Oct. 1	1.00	2.50	Quilled Cushion. D. (Lehman.) Opens Oriental-red aging to bright bronze. Has quilled petals of cactus dahlia type.....	20	Sept. 30	.50	1.25
Moonbeams. D. (Bristol.) Pictured p. 14. Fluffy, soft primrose-yellow flowers, 3½ inches in diameter. An improved Pale Moon. Good cut.....	33	Oct. 1	.75	2.00	Red Elf. SD. (Lehman.) Dwarf, clean, bright red pompons on tiny plants not over 12 inches tall.....	12	Sept. 9	.50	1.25
Mrs. H. E. Kidder. D. (Commercial.) Pictured p. 16. Bright yellow, incurved flowers, 7 inches across. Disbud.....	48	Oct. 20	.50	1.25	Redglow. D. (Kraus.) Dark glowing red pompon flowers in abundance. Courageous type plant. Excellent habit.....	30	Sept. 20	.60	1.50
Mrs. P. S. du Pont III. D. (Bristol.) Peach-pink tinted rosy salmon-bronze. Still one of the best pastels.....	26	Oct. 5	.60	1.50	Red Torch. S. (Lehman.) Pictured p. 10. Bright single red. A replacement for Louise Schling. A bit late but frost hardy. A mass of striking color.....	30	Oct. 5	.50	1.25
Myrtle Walgreen. D. (Kraus.) Pictured p. 23. Rich amaranth-purple underlaid with silvery lilac, aging to clean, clear mallow-purple. Excellent.....	26	Sept. 28	.50	1.25	Remembrance. D. (Kraus.) A deep ruby-carmine color that is retained for the life of the flower. One of the very best reds. Frost hardy.....	24	Sept. 27	.60	1.50
Nanook. D. (Kraus.) A dwarf, compact mound completely smothered by white flowers with cream centers.....	14	Sept. 14	.50	1.25	Rouge Cushion. D. (Lehman.) Pictured p. 17. A far superior red semi-cushion. Intense red-cushion flowers show a small bright yellow center when matured.....	15	Sept. 20	.75	2.00
Nye's Favorite. D. Masses of lavender-pink flowers with golden shadings.....	24	Sept. 12	.60	1.50	Royal Robe. D. (Kraus.) Pictured p. 24. Beetroot-purple flower with a bluish sheen reflecting from the center. A very good all-round variety. Color superb.....	27	Sept. 15	.75	2.00
Old Lavender. D. (Lehman. #1003.) New 1954! Large, massive, pure lavender self flowers on strong, sturdy stems. Larger, brighter and earlier than Lavender Lady.....	34	Oct. 1	1.00	2.50	Ruby Spoon. D. (Lehman.) Large, bold, firm, spoon-type flower of bright ruby-red.....	24	Sept. 27	.60	1.50
Olive Longland. D. (Kraus.) Pictured p. 15. Three-inch, apricot-toned salmon-pink. The best of the pastel colors.....	24	Sept. 26	.50	1.25	Rusty Red. D. (Lehman.) Pictured p. 2. The earliest and longest-lasting red in existence. Opens cherry-red, aging to a live rust. Very prolific bloom.....	22	Sept. 14	.60	1.50
Orangebuff. Spoon. (Lehman.) Masses of bright, glowing orange-buff flowers. Broad, long spoons with shorter tubes. Extremely fine, tall, spreading plant.....	24	Oct. 3	.60	1.50	September Cheer. D. A rich cherry-red on a short, bushy plant.....	20	Sept. 15	.50	1.25
Orangepomp. D. (Lehman.) Pictured p. 8, 23. Very early, colorful bronze to orange pompon. Small flowers smother the plant in a beautiful mass of color. A companion for Golden Gopher.....	24	Sept. 20	.60	1.50	September Dawn. D. Pictured p. 10. One of the best rose-pinks.....	22	Sept. 26	.50	1.25
Orchid Helen. D. (Becker.) Pictured p. 10. Sturdy, orchid-pink flowers of unusual beauty. Very strong, healthy.....	18	Sept. 10	.60	1.50	Shalimar. D. (Kraus.) Large, saucer-shaped, cream-white with sulphur-yellow center. Masses of flowers cover the strong, upright plant.....	28	Sept. 24	.60	1.50
Paper White. D. (Lehman.) Pictured p. 2. Extra pure white flowers on dwarf plant. Excellent-textured, wide, flat petals. Does exceptionally well in the North.....	18	Sept. 10	.60	1.50	Sienna. D. (Kraus.) Pictured p. 8. Dark reddish orange toned burnt-sienna-brown. A heavy-textured, long-lasting flower.....	18	Sept. 16	.50	1.25
					Silver Sheen. D. (Commercial.) Pictured p. 16. Popular large incurved white. Disbud for 6 or 7-inch flowers.....	38	Oct. 18	.50	1.25
					Snowfall. D. (Kraus.) Virgin-white, slightly cream at center. Good for border.....	20	Sept. 28	.50	1.25

Name and Description	Height in Inches	Blooming Date	Price Each	Per 3	Name and Description	Height in Inches	Blooming Date	Price Each	Per 3
Snowspoon. S. (Kraus. #1538.) New 1954! Large shasta-daisy-like duplex pure white with golden center. The bowls of the spoons are long, strap shaped, pure white; handles pure white. This is one of the finest new spoons ever developed, and a variety we have waited ten years for. Extremely free flowering. Base branching; excellent for cutting and arrangements.	20	Sept. 18	\$1.00	\$2.50	Tribute. D. (Kraus.) Pictured p. 11. Large, fully double flower opening bright daphne-red and maturing to daphne-pink.	22	Sept. 14	\$0.60	\$1.50
Spellbound. D. Husky, decorative plant with flowers of delicate pink.	22	Oct. 1	.75	2.00	Tussore. S. (Kraus.) Exceptionally fine orchid-pink. One of our best-liked singles.	20	Sept. 30	.50	1.25
Spindrift. D. (Bristol.) Pictured p. 9. Luscious pure white with cream center. Slight cactus flare, like a dahlia. Three-inch flowers on 2-foot plants. Wonderful when cut.	24	Oct. 3	1.00	2.50	Valiant. SD. (Kraus.) A gaudy flower with long petals of rose-scarlet, with a big clear yellow center.	25	Sept. 27	.50	1.25
Success. D. (C.-P.) Pictured p. 15. Large, rich, never-fading flowers of deep crimson. Rigid, upright plant. Very clean.	22	Oct. 7	1.00	2.50	Violet. D. (Longley.) Pictured p. 2. The best very early purple. Full, dahlia-like bloom with good color and substance.	20	Aug. 26	.50	1.25
Successor. D. (Becker.) A grand lavender-pink cushion with a bright red center. Pointed petals add to the exciting two-toned contrast.	22	Sept. 14	.50	1.25	White Bounty. D. (Kraus.) Small white button pompon with small sulphur-yellow center. A good, lasting cut flower.	26	Sept. 16	.60	1.50
Sulphur Spoon. Spoon. (Lehman.) Pictured p. 18. One of our earliest spoons of mimosa to sulphur-yellow. Three layers of flat, spoon-shaped petals surround a fine yellow center.	22	Sept. 28	.60	1.50	White Cloud. D. (Univ. of Nebr.) Large, feathery, pure white. Strong plant.	26	Oct. 5	.75	2.00
Talisman. D. (Kraus.) A button pompon of soft apricot overlaid with lavender-rose. Bud sport of Rosita.	26	Sept. 24	.60	1.50	Yellow Avalanche. D. (Lehman.) Pictured p. 10. A brilliant soft yellow bud sport of the popular white Avalanche. Unexcelled for cutting and unsurpassed in beauty.	22	Sept. 4	.50	1.25
Tecumseh. D. (U. of Nebr.) Opens earthy-red, aging to buffy bronze with pink edges. Cushion growth.	18	Sept. 2	.50	1.25	Yellow Blanket. D. (Peck.) Pictured p. 8. Very free-flowering, clear yellow button. Tops for cutting.	20	Oct. 10	.50	1.25
Time. D. (C.-P.) Very attractive, large, live orchid-lavender blooms. Clean, medium-tall plant.	24	Oct. 10	1.00	2.50	Yellow Chris Columbus. D. (Neal Bros.) An extra bright lemon-colored sport of Chris Columbus.	26	Sept. 15	.60	1.50
					Yellow Cushion Improved. D. (Lehman.) Hundreds of fully double, bright yellow flowers on mound-like plants.	18	Sept. 18	.50	1.25
					Yellow Ermine. A bud sport of Ermine. Glorious, fluffy, light chrome-yellow flowers in abundance on long stems.	30	Oct. 1	.60	1.50
					Yellow Lace. D. (Commercial.) Large, double spider-flower of bright yellow.	36 to 48	Nov. 1	.50	1.25
					Yellow Spoon. S. Pictured p. 18. Bright, clear golden yellow tubes and spoons.	22	Oct. 8	.60	1.50

ALL-PURPOSE HOE

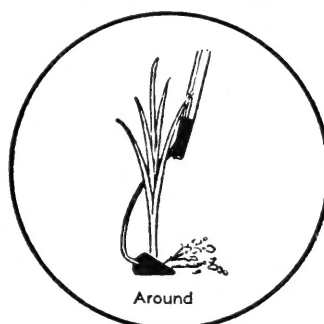
THE BEST GARDEN TOOL EVER INVENTED



Along Side



In Between



Around

We have never sold tools but we can't resist offering this one manufactured of the finest materials right here in Faribault. We have used it for years in our own gardens, and it is positively the finest, easiest to use tool we have ever seen. Without stooping you get in between, around, alongside your MUM plants. The hoe goes where you want it to go. It is sharp—cuts easily. Pick off one weed or a lot of them. Very light. Something your ladies will appreciate—your husbands will, too.

PRICE

ONLY \$1.85

POSTPAID IN U. S. A.

Only This Hoe Will Do These Tricks—Just Try One

Abingdon, Va.:

"I have never had anything so small that has been more useful. I keep my hoe on the back porch all the time. I am afraid to put it with my other tools. My mother said she didn't see why I didn't sleep with it. I would not take ten times the price of it and do without this hoe."—A.C.C.

Terre Haute, Ind.:

"My hoe is wonderful. The first time in my life I ever hoed and came in without a backache. I certainly wouldn't want to do without mine now, as I never have to stoop to pull a weed from around my plants."—Mrs. L.L.R.

Joliet, Ill.:

"I have quite a collection of hoes and the All-Purpose Hoe is my favorite."—Mrs. J.H.D.

Hadley, Mass.:

"Everyone is enthusiastic about this hoe after trying it once—even the field hands who looked upon it very skeptically at first. I have difficulty keeping one handy for my own use!"—Mrs. E.A.G.

It is easier to grow better MUMS by using the ALL-PURPOSE HOE

The Greatest MUM Bargains of 1954



Surprise Collection

If you do not care about the names of your Mums, but just want to grow them for a gorgeous display in the fall or for cutting bouquets for the house, then you can save money by ordering this special Surprise Collection. It includes every color and type shown in this catalog. All are first-quality, sure-to-bloom plants, but come to you unlabeled as to name. See for how little money you can have a big Mum garden.

5 for \$1.35; 10 for \$2.50; 25 for \$5.75; 100 for \$22.50

What Other People Say:

Madison, Wis.
Last year I ordered your Surprise Collection and wish to state I was extremely well pleased not only with the results obtained but also with the extreme care taken in preparing the Mums for shipment—C. H. K.

Rockford, Ill.
Last spring I sent for your Surprise Collection. They grew and bloomed so beautifully I was the envy of the neighborhood. Thank you so much. I surely enjoyed the hundreds of beautiful blooms I had.—Mrs. E. H. W.

Milwaukee, Wis.
Had wonderful results last year with the Surprise Collection. I'll try again.—Mrs. M. B.

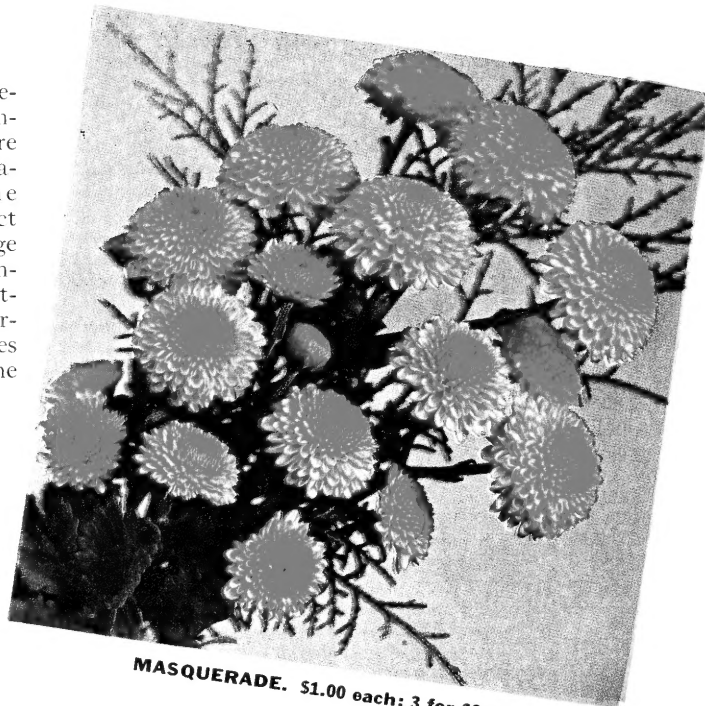
Ovid, Mich.
Two years ago I sent to you for the Surprise Collection. I'm more than satisfied with the selection. B. C.

Zanesville, Ohio
Your Mums always add much to my collection and the Surprise ones especially are always outstanding.—Mrs. J. K. R.



ORANGEPOMP. 60c each; 3 for \$1.50

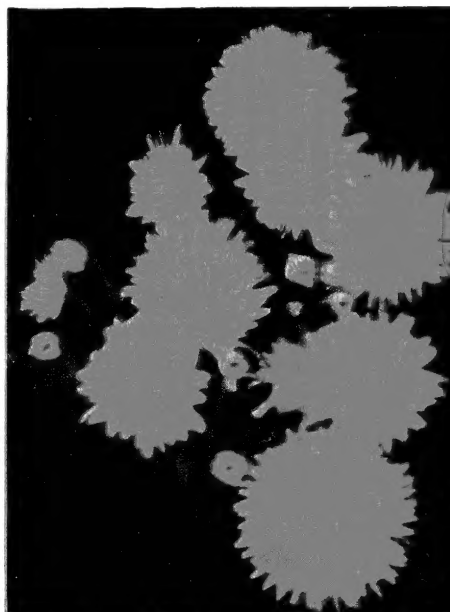
The very free-flowering Pom-pom Mums are everyone's favorites. The trim, compact blooms in large sprays are wonderful for cutting and for furnishing masses of color in the garden.



MASQUERADE. \$1.00 each; 3 for \$2.50



EARLY WONDER. 50c each; 3 for \$1.25



AGLOW. 75c each; 3 for \$2.00

7

Perky Pompons

Excellent for Cutting

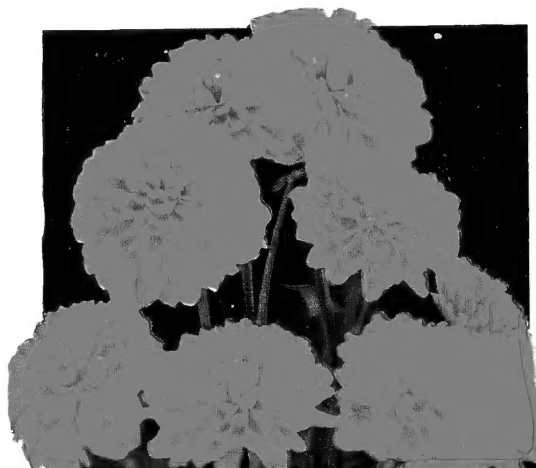
7 Sure-to-Bloom Plants

\$3.75

(1 of each pictured)



SIENNA. 50c each; 3 for \$1.25



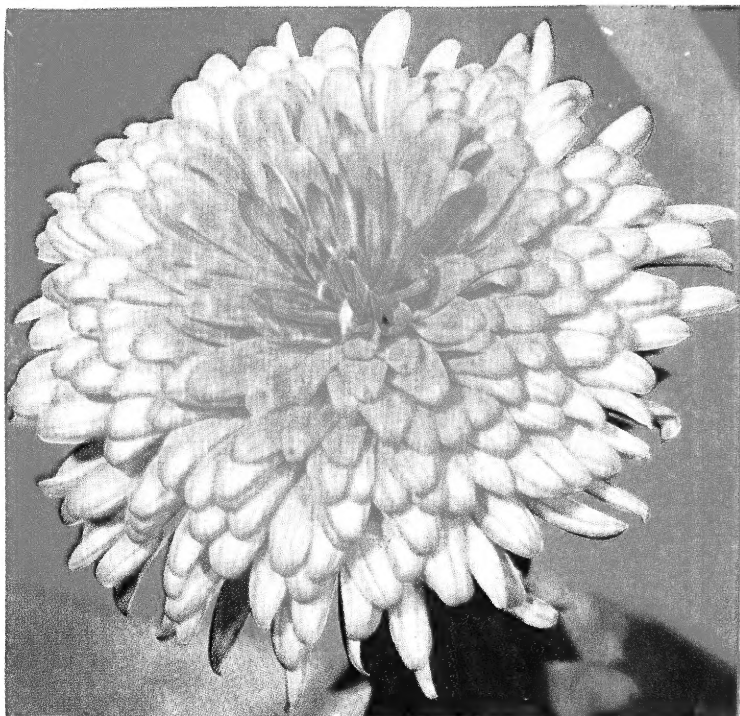
YELLOW BLANKET. 50c each; 3 for \$1.25



HERO. 60c each; 3 for \$1.50



PATRICIA LEHMAN. 60c each; 3 for \$1.50

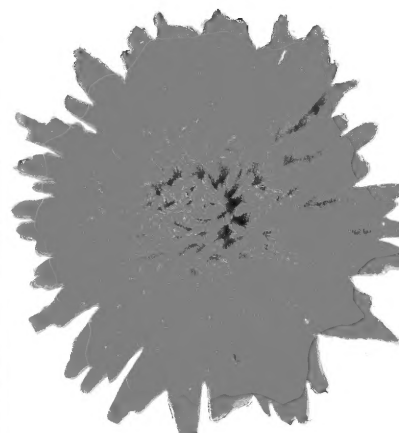


BEACON. 60c each; 3 for \$1.50



SPINDRIFT. \$1.00 each; 3 for \$2.50

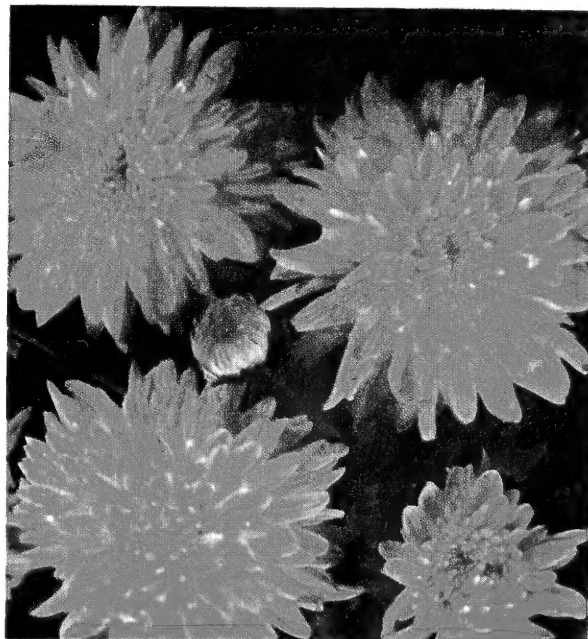
6
Cut-Flower
Collection
 All have good long stems
 for cutting
6 Sure-to-Bloom Plants
\$3.50
(1 of each pictured)



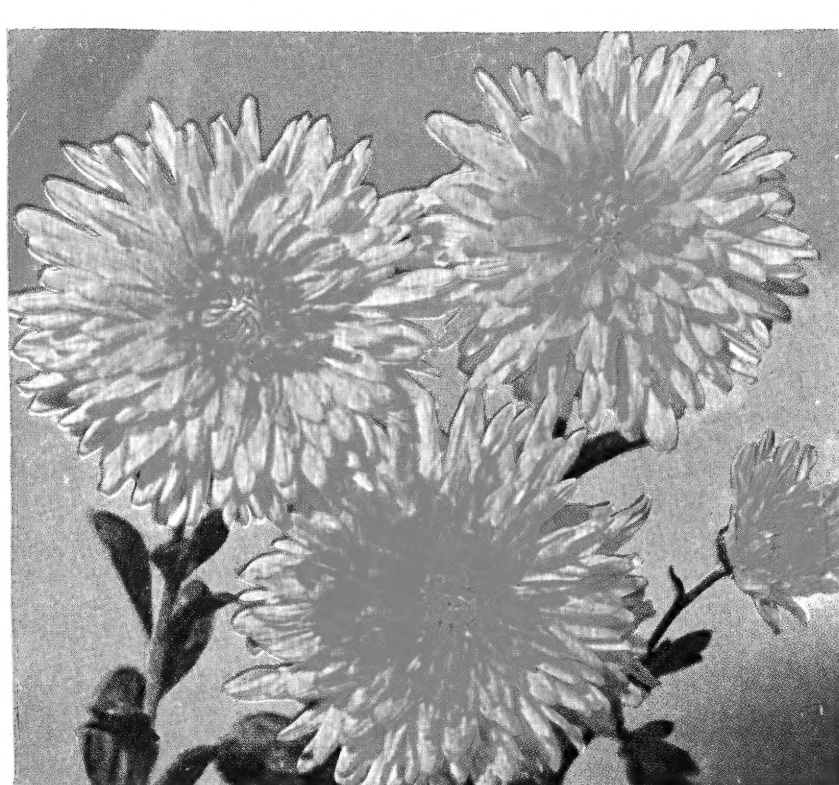
HUNTSMAN. 75c each; 3 for \$2.00



CARNIVAL. 75c each; 3 for \$2.00



CHARLES NYE. 60c each; 3 for \$1.50



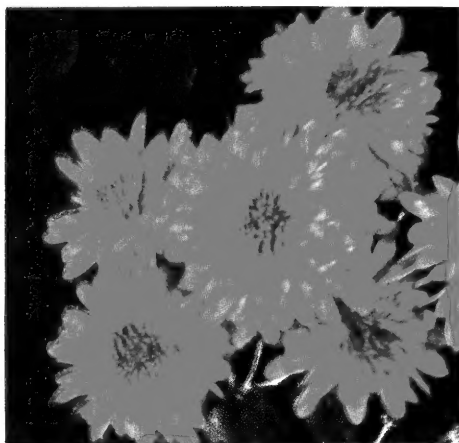
YELLOW AVALANCHE. 50c each; 3 for \$1.25



ORCHID HELEN. 60c each; 3 for \$1.50

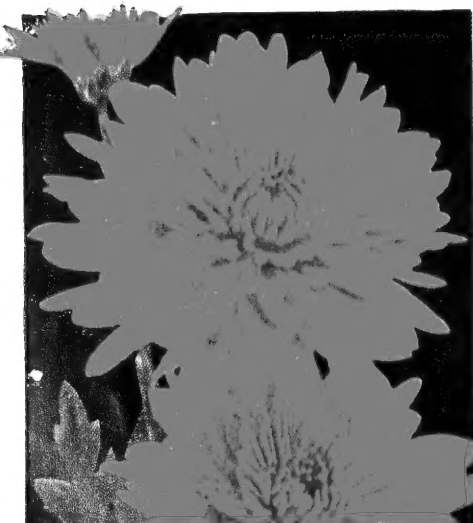


AVALANCHE. 50c each; 3 for \$1.25



AUTUMNSONG. 60c each; 3 for \$1.50

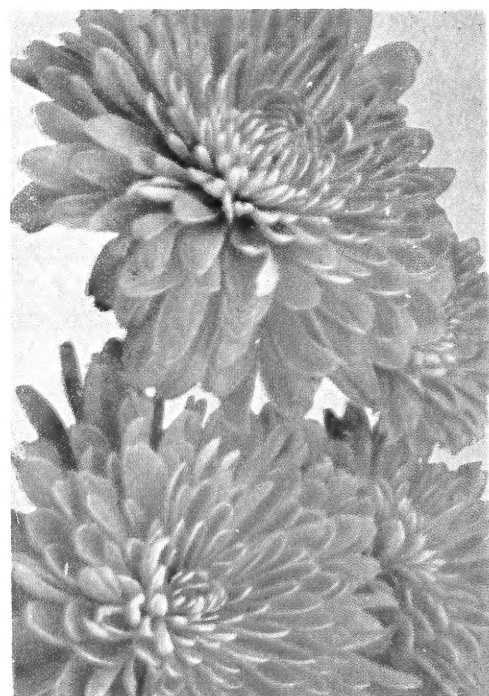
7
Greater Value
COLLECTION
 Every Variety a Good Mum
7 Sure-to-Bloom Plants
\$2.95
(1 of each pictured)



CYDONIA. 50c each; 3 for \$1.25



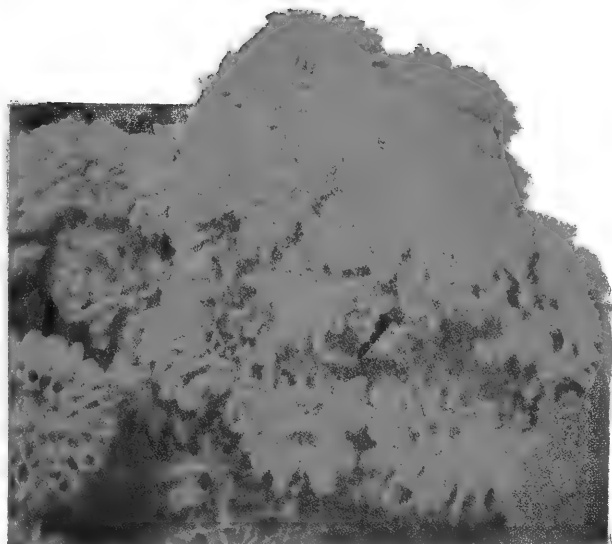
RED TORCH. 50c each; 3 for \$1.25



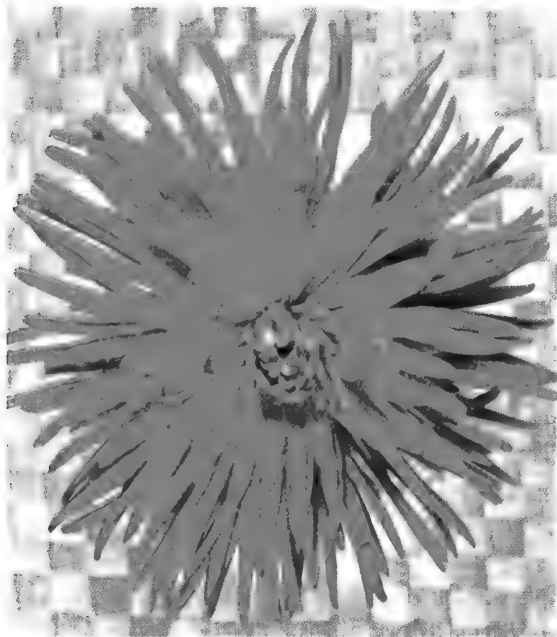
© **SEPTEMBER DAWN.** 50c each; 3 for \$1.25



PINK RADIANCE. 50c each; 3 for \$1.25



EARLY CRIMSON. 75c each; 3 for \$2.00



APACHE. 75c each; 3 for \$2.00

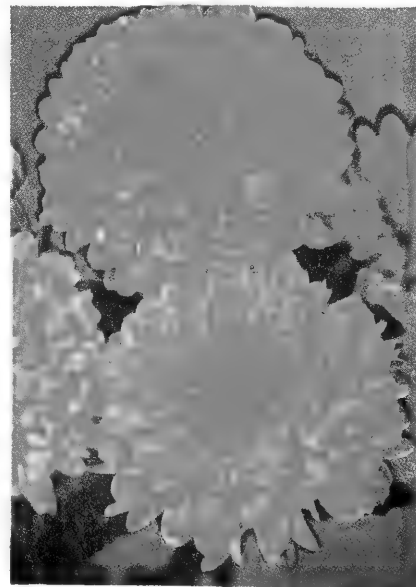


TRIBUTE. 60c each; 3 for \$1.50



AVALANCHE. 50c each; 3 for \$1.25

6
*Popular
 September-
 Blooming
 Mums*
 All early and dependable
 bloomers
6 Sure-to-Bloom Plants
\$2.85
(1 of each pictured)



GOLDEN HOURS. 50c each; 3 for \$1.25

Let Us Make Your Selection

If you prefer to have personal, professional help in selecting the varieties for your particular needs, let us make your selection. Send us the amount you wish to spend for **HARDY MUMS**, tell us what color and types you prefer—whether for cutting or garden display, whether early, late or midseason varieties and we will select the best in our large collection of over 200 varieties.

You will be thrilled by the
fine Plants you receive. All
will be labeled and

*Sure-to-
Bloom*



What Other People Say:

Lyndonville, N. Y.

Enclosed please find check to cover Mums as per Your Selection. I was very well pleased with the selection you sent me last year on this type of order, equally as well as when I had picked out varieties myself in previous years.—J. C.

Goshen, Ind.

We received our Mum plants in wonderful condition. They have been planted and are growing like everything. I don't believe we lost a plant. Thanks so much for the attention you have given us. Will get in touch with you another year. Thanks again.—E. E.

Detroit, Mich.

The Mums arrived today special delivery. I was very pleased on seeing how nice they were and the careful way each plant was individually packaged and labeled. I have had orders from other nurseries in the past but none could compare with your system of delivery.—Mrs. A. O. F.

What Other People Say:

Kingsport, Tenn.

Last year I allowed you to select my Mums and I must say that they were the nicest display that I have had from any orders I have sent for.—R. W. P.

Asheville, N. C.

My Mums arrived and were a joy to behold! Never have I received flowers of any kind "done up" with such loving care! And such strong, healthy plants.—N. B.

Winston-Salem, N. C.

Received my plants some time back in wonderful condition and each plant has grown beautifully. I'm very pleased, and thanks for the extra ones.—Mrs. V. D.

Huntingdon Valley, Pa.

I know I will be perfectly happy with your selections, as from past experience I know they are mighty good.—B. D. S.



ALEX CUMMING. \$1.25 each; 3 for \$3.00



MOONBEAMS. 75c each; 3 for \$2.00

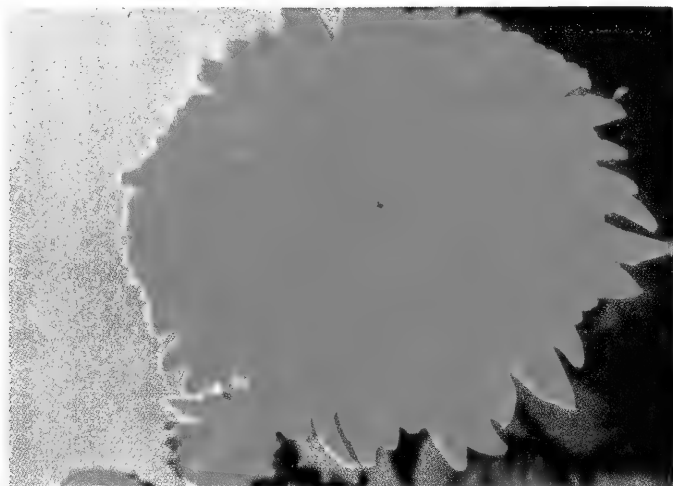
6 Scope Collection

A GREAT VARIETY OF ALL TYPES

6 Sure-to-Bloom Plants

\$4.00

(1 of each pictured)



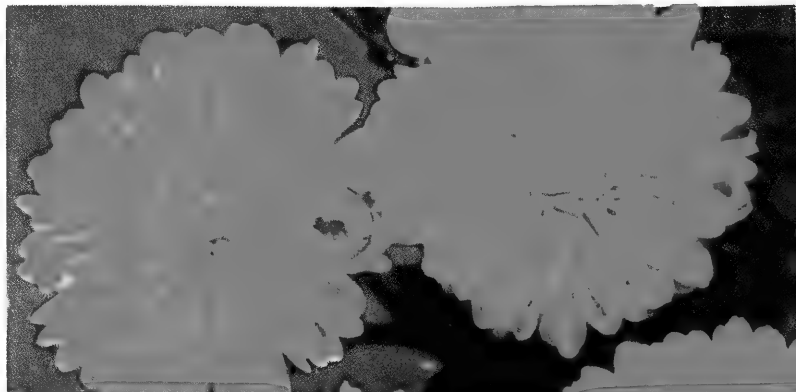
HOLIDAY. 75c each; 3 for \$2.00



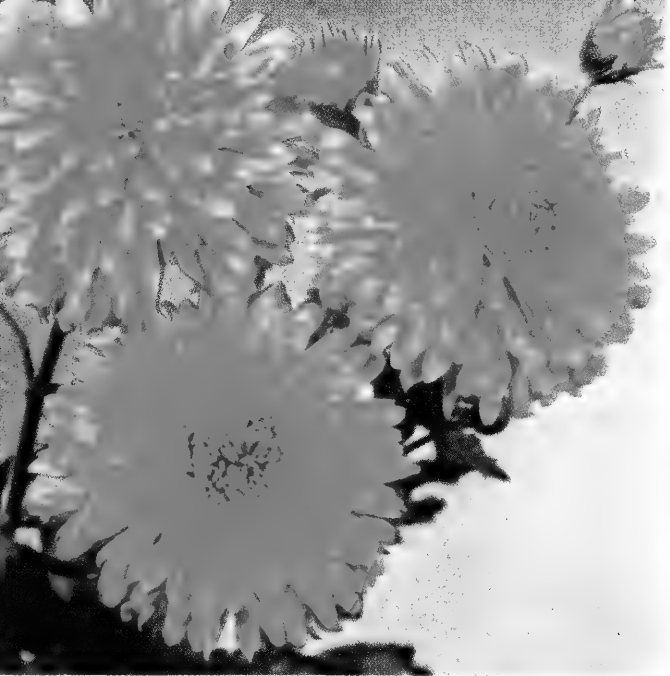
MISCHIEF. \$1.00 each; 3 for \$2.50



FASCINATION. \$1.00 each; 3 for \$2.50



MEDITATION. 60c each; 3 for \$1.50



KATHLEEN LEHMAN. 75c each; 3 for \$2.00



LEE POWELL. 75c each; 3 for \$2.00



SUCCESS. \$1.00 each; 3 for \$2.50

6
*Bouquet
 Collection*
 EXCELLENT CUT-FLOWER
 KINDS
**6 Sure-to-Bloom
 Plants**
\$3.30
(1 of each pictured)



BETTY. 50c each; 3 for \$1.25



OLIVE LONGLAND. 50c each; 3 for \$1.25



DAWNROSE. 60c each; 3 for \$1.50

Grow The Big Greenhouse Mums in Your Garden

These large Mums are becoming more popular for garden planting each season. They are not hardy in Minnesota but can be successfully grown and wintered in the South and along the West Coast. In the North they can be grown outside in the garden until frost time in the fall, when they can be potted up and brought inside to flower. To produce those big blooms they should be disbudded, leaving from one to three flowers per plant. They should be grown tied to a stake. Well-grown specimens are a magnificent sight at blooming time.

AMBASSADOR. Big cream-white incurved. Oct. 23. 50c each.

HILDA H. BERGEN. Large, reddish bronze. Oct. 25. 50c each.

KAY TASHIMA. White spider-flowering commercial. Nov. 1. 50c each.

MRS. H. E. KIDDER. Massive incurved bright yellow. Oct. 20. 50c each.

PINK CHIEF. Medium large, incurved lavender. Oct. 15. 50c each.

SILVER SHEEN. Large silvery white. Oct. 18. 50c each.

YELLOW LACE. Yellow spider sport of Queens Lace. Nov. 1. 50c each.

**7 Commercial
Special**

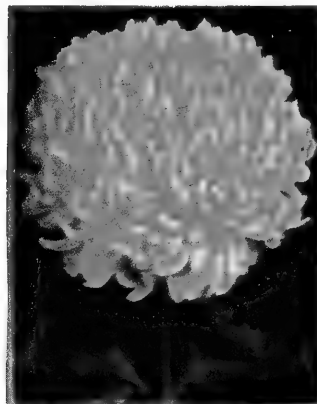
The five pictured plus two
spider varieties

**7 SURE-TO-BLOOM
PLANTS**

\$3.00



SILVER SHEEN. 50c each; 3 for \$1.25



MRS. H. E. KIDDER
50c each; 3 for \$1.25



PINK CHIEF
50c each; 3 for \$1.25

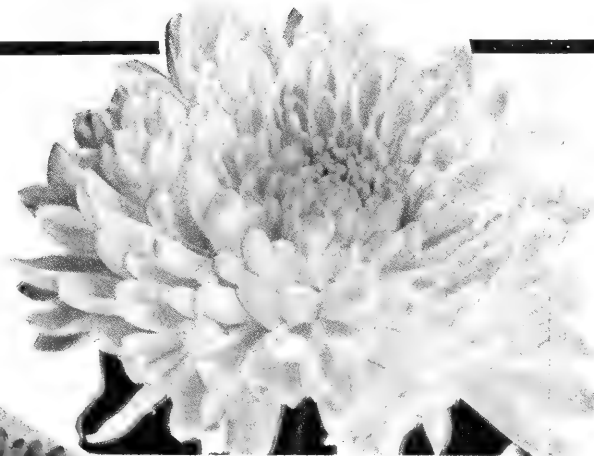


AMBASSADOR
50c each; 3 for \$1.25



HILDA H. BERGEN
50c each; 3 for \$1.25

One of the nicest things about our business is receiving hundreds of letters every season from happy, satisfied customers. Our plants, well established in pots, succeed everywhere.



JAYEFF. 60c each; 3 for \$1.50

A sunny location, good garden soil and plenty of moisture are the basic requirements of hardy garden Mums. Do your part by seeing that your plants never lack these essentials.



HUNTSMAN. 75c each; 3 for \$2.00

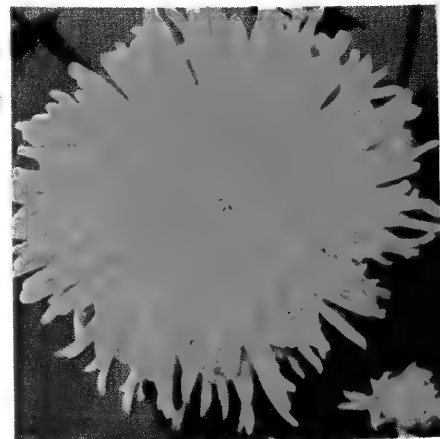
3 Aces—

All top performers. No better
at any price

3 Sure-to-Bloom Plants

\$1.60

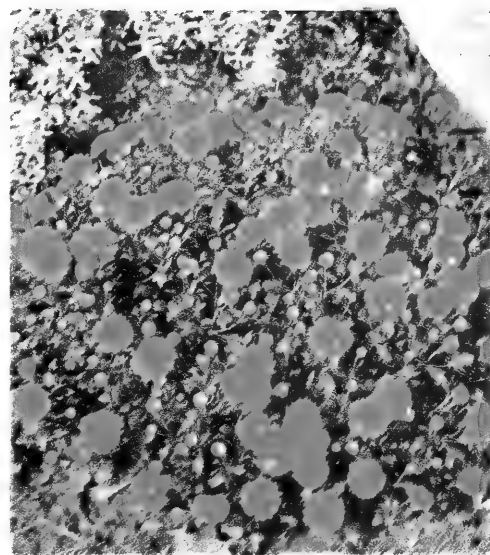
(1 of each pictured)



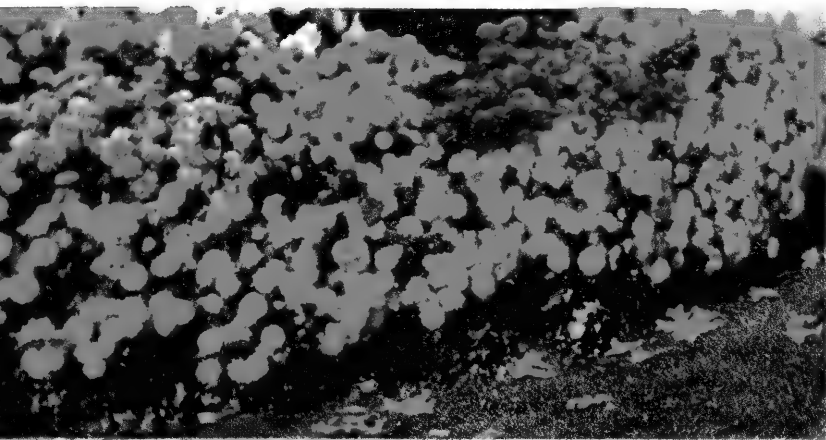
LEE POWELL. 75c each; 3 for \$2.00



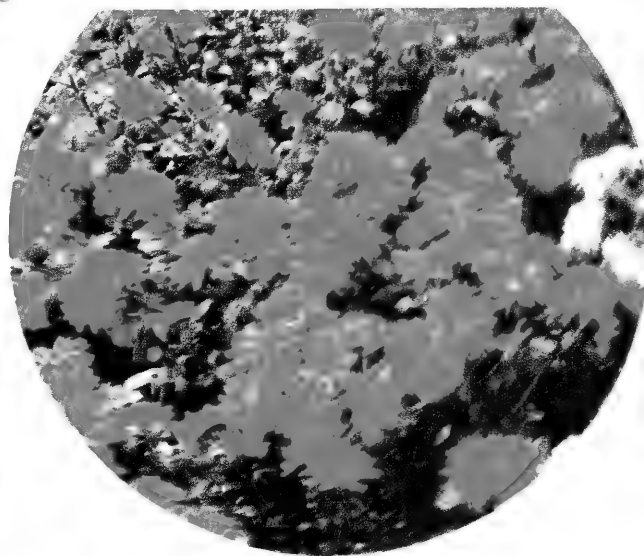
PINK CUSHION. 50c each; 3 for \$1.25



GOLDEN CARPET. 75c each; 3 for \$2.00



GOLDEN MOUND. 50c each; 3 for \$1.25



ROUGE CUSHION. 75c each; 3 for \$2.00



APRICOT GLOW. 50c each; 3 for \$1.25

6 Cushion Mums
 Their mound-like habit of growth resembles Azaleas
6 Sure-to-Bloom Plants \$2.50
(1 of each pictured)



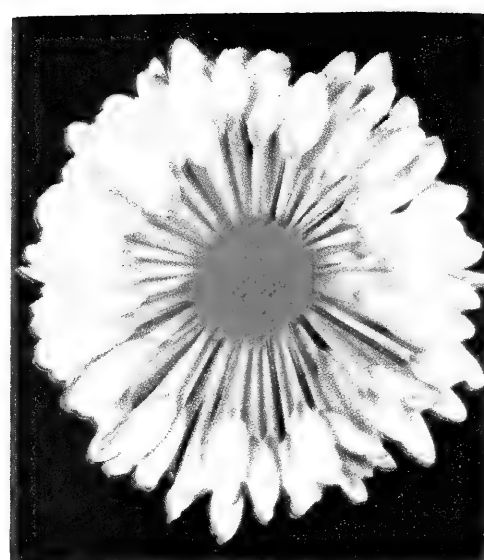
CHORALE. 60c each; 3 for \$1.50



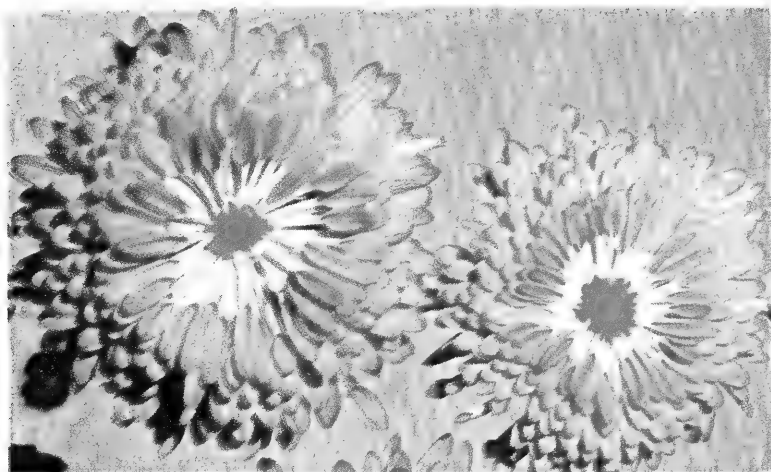
CHARM SPOON. 50c each; 3 for \$1.25



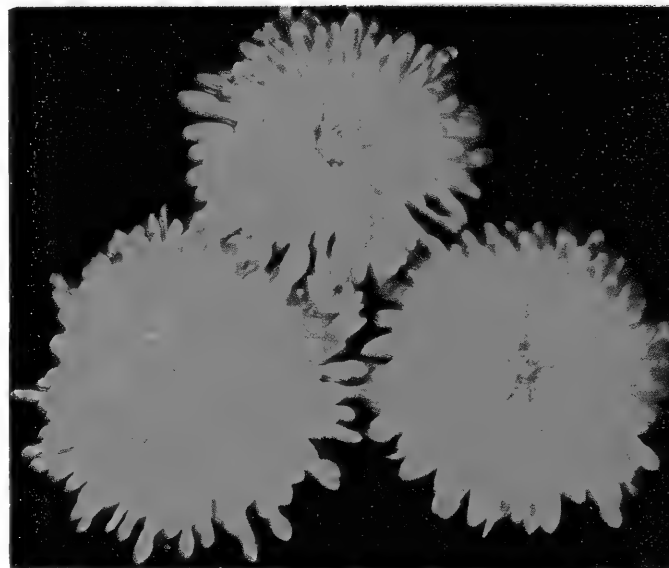
YELLOW SPOON. 60c each; 3 for \$1.50



BLUSHWHITE. 60c each; 3 for \$1.50



MAGENTA SPOON. 60c each; 3 for \$1.50



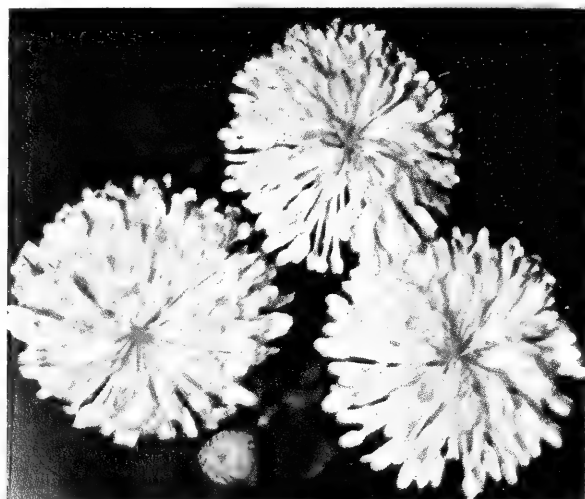
SULPHUR SPOON. 60c each; 3 for \$1.50

7 Sterling Spoons

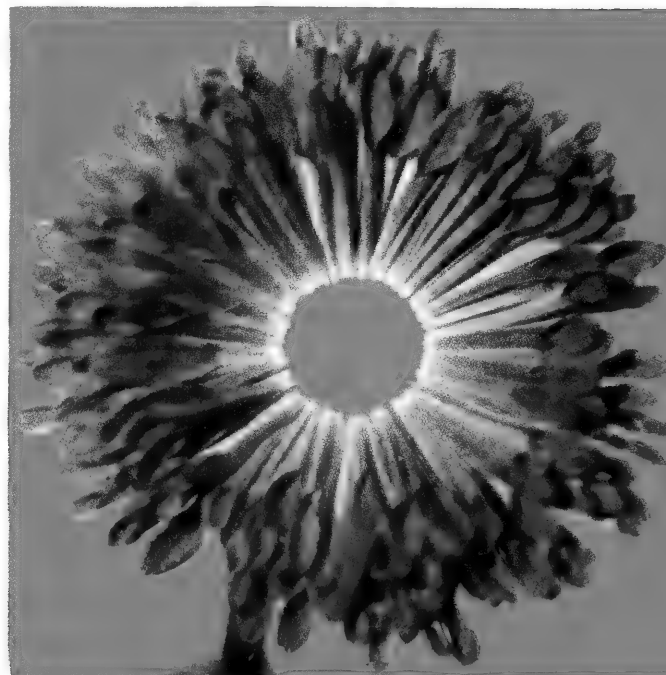
The Best Spoons to Grow

7 Sure-to-Bloom Plants \$3.20

(1 of each pictured)



LOVELINESS SPOON. 60c each; 3 for \$1.50



GARNET SPOON. 60c each; 3 for \$1.50

America's Favorite Garden Mums

5 All-American Red Apache, Courageous Biretta, Success Huntsman 5 plants (1 of each) for **\$3.25** (\$3.70 value)

5 All-American White Avalenche, Spindrift Shalimar, Ermine White Cloud 5 plants (1 of each) for **\$2.70** (\$3.45 value)

5 All-American Lavender-Pink Dr. L. E. Longley Malinda Brown, Pink Opal Jayeff, Betty 5 plants (1 of each) for **\$2.60** (\$2.90 value)

5 All-American Bronze Autumn Beauty Kathleen Lehman, Orangebuff Holiday, Beacon 5 plants (1 of each) for **\$2.75** (\$3.30 value)

5 All-American Yellow Golden Hours, Lee Powell Charles Nye Canary, Delight 5 plants (1 of each) for **\$2.40** (\$3.05 value)

5 All-American Purple Magenta Spoon, Royal Robe Myrtle Walgreen Chippewa, Violet 5 plants (1 of each) for **\$2.40** (\$2.85 value)

5 All-American Spoons Garnet Spoon, Pumpkin Spoon Gold Spoon Loveliness Spoon, Blushwhite 5 plants (1 of each) for **\$2.65** (\$3.00 value)

KNEE-DEEP IN MUMS AT THE LEHMAN GARDENS

SPECIAL OFFER!

35 All-American Mums

(1 of each listed above)

\$16.50
POSTPAID
(\$18.75 value)



Mum Culture and Care

OUR SURE-TO-BLOOM PLANTS

We believe our sure-to-bloom plants, grown from virgin cuttings, well established in 2¼-inch pots and sent to you with a ball of good soil about the roots, are the most practical and economical to buy. These will make fine blooming plants by October. We have hundreds of letters in our files from nearly every state in the country telling us how well our plants have done in all sections. Many of these plants were shipped over 2000 miles and still did remarkably well.

CULTURE

Hardy Garden Mums are among the easiest of all hardy plants to grow. They will tolerate almost endless neglect and still survive and give some bloom. To have them at their best, give them good culture, a sunny location, a rich soil, and do not let them suffer for want of moisture during the hot summer.

Mums in the garden should be planted in an open, sunny location and should not be shaded by buildings, large shrubs or trees for more than three or four hours per day. Any fairly rich soil, be it sandy, clay or loam, that will grow other flowers and vegetables well, will also grow good Mums. Peat moss, leaf mold or barnyard manure worked into the soil is an excellent conditioner and much to their liking.

PLANTING

Spring is by far the best planting season. The proper planting time is when the spring garden work is well under way and the heavy, ice-freezing frosts are past. Planting can begin about the time early tulips begin to bloom and can be continued until peonies are in bloom. Here in southern Minnesota this would be from about late April until mid-June. Farther south this date would be advanced according to the climate. This gives the plants until fall to develop a good root system and enough top to give abundant bloom. Well-started plants grown in 2¼-inch pots and planted with a ball of earth around the roots are the most satisfactory. One-year-old, field-grown clumps seldom give satisfactory results, for they are hard to handle and there are usually not enough roots to support the many shoots that spring up. In replanting old clumps, always divide them into individual shoots. Those from the outside of the clump are the strongest and should be retained; discard the old stumpy center crown. Field-grown divisions packed with moss about the roots are often offered; these will usually grow but seldom give a good account of themselves.

SUMMER CARE

Good culture during the summer, with regular loosening up of the soil about the plants to maintain a constant supply of moisture, to aerate the ground, and to keep weeds from becoming established, is all that is necessary to grow good Mums. One or two applications of a well-balanced commercial fertilizer are beneficial but not absolutely necessary. Roughly, about a small handful of commercial fertilizer per plant at about one-month intervals is sufficient. The first application can be made in late July or early August. This highly concentrated fertilizer should not be used when the soil is dry, because foliage and root burn will result. Be sure that plenty of moisture is available at time of application.

WATERING

The best way to water Mums is to make a saucer-like depression about the plant, lay the hose on the ground, and let the water run slowly. The following day the soil can be loosened up and leveled again. A thorough watering like this should be sufficient for a week or ten days, even during the hottest and driest weather. Sprinkling the plants from overhead should be discouraged, for that invites foliage diseases. By keeping the foliage of Mums as dry as possible, spraying should not be necessary in order to grow a good crop of flowers.

PINCHING

To have sturdy and well-branched plants it is advisable to pinch the terminal shoots once or twice during the season. This operation is done with the thumb and forefinger and consists of removing about ½ inch of the soft growing tip of the main shoots. The first pinching should be done when the plants are about 6 inches tall, to induce lateral branches. When these lateral branches are 8 to 10 inches tall, their tips should be removed to induce more branches. Discontinue pinching by August 1, as the plants will soon be forming buds. The very early-blooming varieties should not be pinched after July 15. A well-pinched plant will not need staking or other support, since the growth will be strong and sturdy and will stand erect.

SPRAYING

We recommend a simple spray program in gardens that have a wide variety of plants, which naturally harbor insects and diseases. Mums, like many other plants, are subject to attack by aphids or plant lice. These are easily controlled by spraying with Nicotine Sulphate (Black-Leaf 40), which can be procured at any drug or department store.

One or two dustings during the summer with a 5 or 10 per cent DDT dust or spray will eliminate other insects that sometimes attack Mums, such as tarnished plant bug, leaf-hopper, leaf-rollers and the stalk borer. If you should have fungous trouble on the foliage, one or two sprayings with the new preparation called Fermate should keep your plants healthy.

In some parts of the East the foliar nematode has become very troublesome the past few seasons. Infected plants will lose their foliage, beginning at the bottom of the stalk, and by blooming time the entire plant may be defoliated. The dead leaves turn dark brown or black, become brittle and hang down along the stem. A half inch of tobacco dust mulch has been found effective in checking the spread of this pest.

Perhaps the best insurance against these pests and diseases is to be very critical of any newly acquired plant material. We have always prided ourselves on the health and vigor of our plants.

BLOOMING TIME

It has been definitely proved that Chrysanthemums are sensitive to light and that the length of day determines the blooming time for a given variety. Shading a late-blooming variety with black cloth for a few hours, both morning and evening, will hasten its normal blooming time by two or three weeks. Electric lights will retard its normal blooming period.

Since Minnesota is quite far north, where naturally the fall days are shorter than farther south, a given variety will normally bloom 20 days earlier here than in Texas. We are located approximately 200 miles north of Chicago, and we know that the same variety will begin blooming for us four or five days sooner than in Chicago. From this we deduct that perhaps two days for every 100 miles of latitude is about the average difference in blooming time. Interesting, isn't it?

WINTER PROTECTION

The purpose of winter protection is probably more to keep the cold in the ground than to keep it out. A favorable location, one which does not allow ice and water to stand over the plants, is very necessary. It is the alternate thawing and freezing that does the winter damage to garden Mums. After the tops have been killed by frost, the stems should be cut off 2 to 3 inches above the crown and burned to prevent the spread of foliage disease. We have found that any light, porous material that will remain more or less dry during the winter is ideal for covering. Excelsior, evergreen boughs, marsh hay, and cornstalks are very good if applied *after the ground is slightly frozen*. Leaves applied and kept dry with a waterproof covering will also make very fine covering.

Our Fall Mum Show

"The Mums are blooming" has become a long-awaited and familiar greeting to thousands of Mum-lovers here in Minnesota and throughout the United States. When the days cool down and the leaves begin to turn, thousands of people all over the country take their scheduled trip to Faribault to see the Mums in all their glory. They are never disappointed, for each year many new varieties have been perfected and placed on display. This year "the Mums were blooming" from September 14 to November 2, and 40,000 people joined us in enjoying this feast of flowers which is set up and maintained entirely for your pleasure and at no cost to you.

Here at The Lehman Gardens in Southern Minnesota you can see 100,000 Mum plants in our large, unprotected fields. During the late fall these fields are transformed into ribbons of colors and are a magnificent sight. However, it is not every year that we are favored with a late fall. To beat the elements, we have constructed ten very large beds in which we grow five plants each of over 500 varieties. These beds are protected and maintained through the entire show. Here you can see all varieties blooming side by side and can check heights, blooming dates, etc. Our very first varieties begin to bloom about mid-August. By mid-September a great many of the earlier kinds are in full bloom. Between September 25 and October 10 is usually when the flowers are at their best. We suggest that you come at the time you would want your Mums in full bloom and check the varieties that are in full bloom at that time. Also in these outdoor beds are many of our seedlings—the Mums of Tomorrow—in different stages of selection. Each

variety that is selected from a planting of seedlings is grown and tested for four or five seasons to be sure it is worthy of naming and introduction.

In case of bad weather (and we have it in Minnesota), we maintain a bounteous display of Mums in our five greenhouses. The first two greenhouses are replete with rows of tables running the full length of the buildings. On these are displayed thousands and thousands of beautiful Mum plants in every conceivable color. A sign advising "Don't Miss This!" directs one to the third greenhouse. Here, indeed, is a breathtaking sight! The entire greenhouse has been transformed into an outdoor living room. A graveled path winds its way around a pool with sprays of bubbling water and floating Mum blossoms, past huge beds of Mums of all colors to the east entrance where tall cornstalks surrounded with pumpkin give a festive autumn air to the scene. Placed at intervals along the garden path are gaily striped canvas-covered love seats where one may relax and enjoy the beauty of the place. Nearly 3,000 Mums have been planted on the three levels. The effect is startling, for great care has been exercised in the blending of harmonizing colors. All varieties are labeled, and many folks come each fall to pick out their varieties for the next season.

No matter the day or the weather—any time between September 15 and November 1 is the time to come to see the Mums. The display is maintained entirely for your pleasure, and we hope you, too, can come when "the Mums are blooming."

Kodachrome Slides

We have a set of Kodachrome Slides of Mums that makes an excellent free program for garden clubs, flower societies, study groups or church organizations. We gladly lend them to any reliable group entirely free of charge. This set contains more than 100 35 mm. or 2-inch kodachrome Slides, all about Mums. Pictures included are individual flowers, borders, garden and field scenes, and other pictures pertaining to mums—all in full color. A short descriptive text accompanies the slides, which makes the showing time about one hour. The organization using the pictures need only supply the screen and projector.

If your group would like these slides for a future program, write us at least 30 days in advance, specifying the date of your meeting, and, if possible, an alternate date. You will receive a confirmation of your reservation. The slides will be mailed to reach you ahead of your meeting. We ask that you return them promptly, so that the next group may get them on time. Labels and postage for returning them will be supplied by us.

Here is what people who have seen the slides have told us:

Stockton, N. Y.: "I can't begin to tell you how much we enjoyed them. I think the interest in Mums was stimulated to the nth degree." —Mrs. L. P.

Beaverton, Ore.: "May I tell you of our appreciation of the wonderful Kodachrome Slides which you sent us for use in our program last night? They were thoroughly enjoyed by the whole club. The pictures were so clear and brilliant that we almost felt we were actually seeing the Mum itself. We certainly were pleased with the excellent script which you have prepared." —M. J. G.

South Pekin, Ill.: "We wish to thank you for providing us with a most interesting and enjoyable program. These slides were so lovely that I think even a rose fancier could be converted to Mums." —P. L.

Waukegan, Ill.: "Please allow me to congratulate you on a most beautiful collection. These pictures certainly are beautiful. Our Men's Garden Club and their ladies enjoyed them tremendously." —W. K. F.

We are sure that your organization would enjoy a program on Mums. For your reservation write to

E. C. LEHMAN, The Lehman Gardens, Faribault, Minn.

PART OF OUR INDOOR SHOW



MUM CHATTER

The season of 1953 had its ups and downs as far as the weather was concerned in southern Minnesota. The weather was abnormal according to averages, but still we had one of the most glorious showings of outdoor Mums this past season that we have ever had.

Our growing weather during the summer was cool, and we had abundant moisture with a good shower every week or so during June, July and August. After the first of September it became abnormally hot, and October broke all records for Minnesota with eleven days above 90 degrees and ten days with the mercury reaching 80 or above. A severe killing frost did not come until about the first of November, so we had about eight glorious weeks of Mum bloom this fall. The early varieties came into complete bloom, matured and began to go dormant when the frost struck. The midseason varieties came into glorious full bloom, and most of the late varieties that are not recommended for Minnesota came into good bloom before frost finished them.

The Mums were about two weeks later than normal coming into bloom because of the extremely dry weather, high temperatures and day after day of clear sunshiny weather from dawn until dusk.

Among the early varieties that were outstandingly good here this year and were in good bloom in early September were **Autumn Beauty**, **Paper White**, **Cecil Beed**, **Dainty**, **Dr. L. E. Longley**, **Gladness** and **Rouge Cushion**.

The old favorites that impressed us the most this year were **Canary**, **Chorale**, **Huntsman**, **Carnival** and **Patricia Lehman**. These were all very good and measured up to anything we had in our entire planting.

Among the recent things, those that most pleased us and the majority of visitors were **Apache**, **Biretta**, **Crown Jewel**, **Early Crimson**, **Holiday** and **Lee Powell**.

The new variety that we liked best was **Snowspoon**, a pure white early-blooming spoon that we waited ten years for. This should top the popularity polls as soon as it is better known.

Real Gold, **Old Lavender**, **Crowning Glory** and **Aglow** were some of the best things to come out of our testing of approximately 300 seedling selections made over the past several years. There are some glorious new varieties coming that will be ready for introduction in the next two or three years, with bright colors, large flowers and heavy substance on good vigorous plants.

Our letters from all parts of the country will give you an idea of just what varieties are favorites around the States:

I.M.P. of Canon City, Colo., has this to say: "Just a line to tell you how much I have enjoyed the Mums I bought from you this spring. **Malinda Brown** is coming into bloom now—a fine big plant and promising-looking blooms, not yet more than half open but a nice lavender color. But **Fascination!** It was in bloom in July, and now since cooler weather has come it has such lovely pure white blossoms. Pure white, and I love them. The first blooms were pink but now they are the finest white I've ever seen. **Apache** is the finest bronze I've ever seen. It opens red-bronze and becomes golden bronze with age—large and of very nice form."

Mrs. E.S.R. of Joliet, Ill., says: "**Olive Longland**, **Kathleen Lehman**, **White Bounty**, **Yellow Blanket**, **Prelude**, **Betty** and **Courageous** do wonderfully well in my soil."

From Clarksburg, W. Va., Mrs. J.R.S. gave this report: "**Malinda Brown** is another beauty. This has done very well. It is straight, strong and sturdy and loaded with excellently formed, double blooms like the small exhibition type."

In the heart of the Rockies at Grand Junction, Colo., Mrs. K.M.G. had this to say: "**Lee Powell**, **Betty**, **Golden Hours**, **Magenta Spoon** and **Autumn Greetings** were out of this world. **Yellow Blanket** was so different. **Orchid Helen** was a sight for sore eyes. **Yellow Avalanche** was beautiful! **Joan Helen** was very pretty and showy. **Autumnsong**, **Successor**, **Lorenzo**, and **Autumntide** were all nice. Many visitors liked **Mary Harrison**, **Myrtle Walgreen**, **Olive Longland**, **Golden Sunset** and **Charles Nye**."

From Belleville, Wis., Mrs. R.F. comments: "My favorite colors are pink and rose, so I tried both **Betty** and **Patricia Lehman** and they are beauties in color, height and size of their flowers. Beautiful, indeed. **Tribute** was very pretty and just smothered with blooms. **Myrtle Walgreen** was also very good. **Avalanche** is a dandy."

Reporting on the Mums at Antioch, Tenn., was Mr. E.S.: "In spite of the drought a few Mums came through with flying colors. First, **Patricia Lehman**. **Pink Opal** did very well; so did **Lee Powell**. But for color **Carmine Queen** was way ahead. **Masquerade** had lots of blooms and I like the color. For a white **Chris Columbus** did very well. **Beacon** also was good, as was **Carnival**. **Kathleen Lehman** extra good; lots of blooms which lasted a long time."

L.W. at Ellwood City, Penna., had this to say: "I sure had some beauties last fall. **Royal Robe** and **Malinda Brown** stole the garden."

A Mum grower from Jefferson City, Mo., Mrs. P.S.L., says: "The Mum plants I ordered from you last spring were the best I got. They were in excellent condition when they arrived. The many spoons were exotic and were favorites of everyone. **Lee Powell** and **Beacon** were simply out of this world. Have never seen anything more beautiful. **Patricia Lehman** was a beautiful pink and bloomed well for me."

Mr. T.C.R., who grows his Mums on his farm in Wisconsin, writes: "This year **Patricia Lehman** was by all odds the finest Mum in our garden. **Kathleen Lehman** also made a very splendid showing."

More comments on **Patricia Lehman**. From Galesburg, Ill., M.L. raves: "**Patricia Lehman** was the Mum I had dreamed about but never expected to see. My hat's off to you!" And G.S.B. at Iowa City, Iowa, says: "**Patricia Lehman** is 'a thing of beauty' and I think it will be even lovelier once it is established."

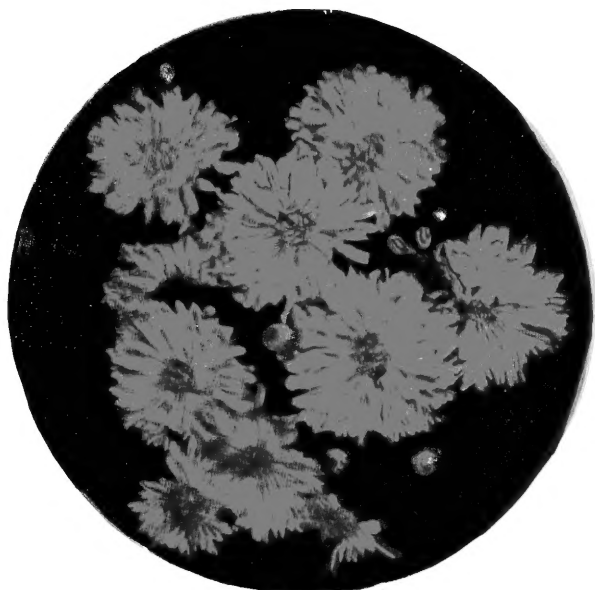
From Comfrey, Minn., Mrs. M.R. writes: "**Lee Powell** was especially admired by friends and neighbors last year. Others outstanding in our garden were **Kathleen Lehman**, **Dawnrose**, **Gladness**, **Chiquita** and **Autumn Beauty**."

Still another good word for **Lee Powell** from Mrs. E.B.D. at Salem, Va.: "Was very pleased with **Lee Powell**. It bloomed magnificently and was greatly admired by all my friends."

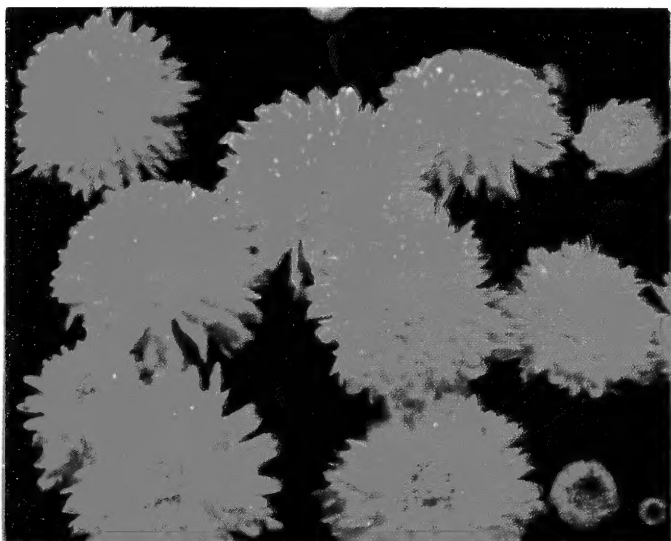
To sum it all up, a 72-year-old Mum grower, Mr. A.T. of Sharon, Penna., writes: "I have grown Mums for over 50 years but have not seen better outdoor ones than what I got from you."



Visitors strolling through our test garden in late October



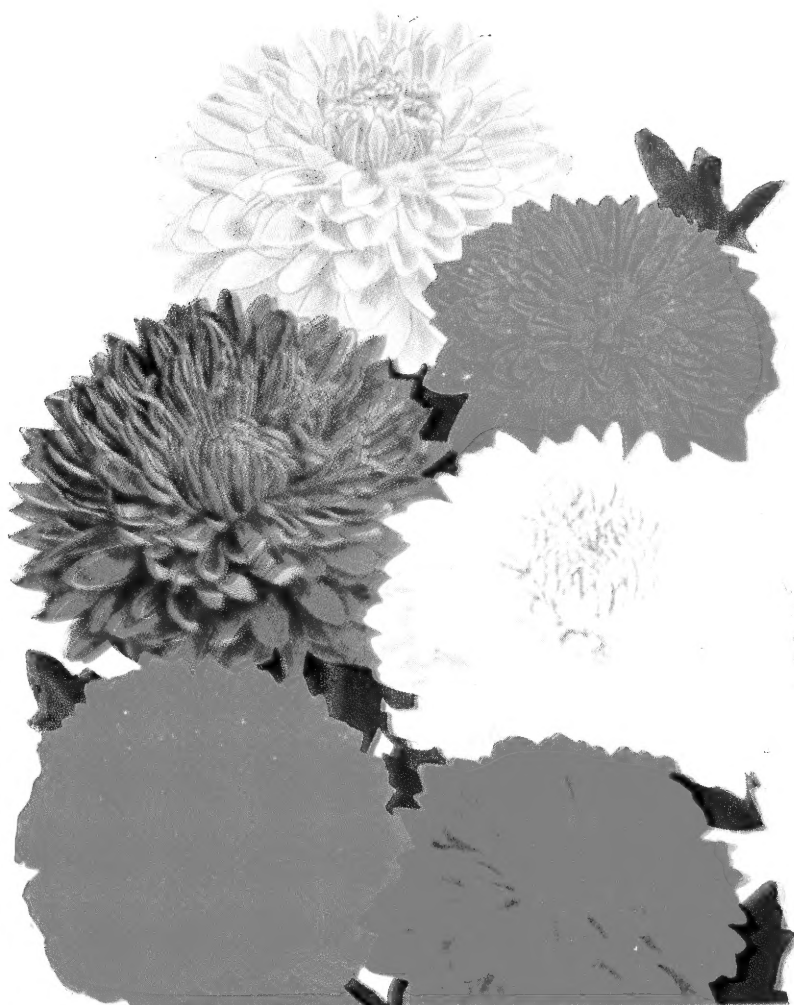
AUTUMN GREETINGS. 50c each; 3 for \$1.25



DELIGHT. 60c each; 3 for \$1.50



JUBILEE. 75c each; 3 for \$2.00



Top: CECIL BEED.
60c each; 3 for \$1.50

MYRTLE WALGREEN.
50c each; 3 for \$1.25

Bottom: CHARLES NYE.
60c each; 3 for \$1.50

Top: ORANGEPOMP.
60c each; 3 for \$1.50

ERMINE.
60c each; 3 for \$1.50

Bottom: CARMINE QUEEN.
60c each; 3 for \$1.50

10
Popular
Mums

A group
offering of some of the
very best kinds

10
Sure-to-bloom
Plants

\$4.80
(1 of each pictured)



GONDOLIER
\$1.25 each;
3 for \$3.00

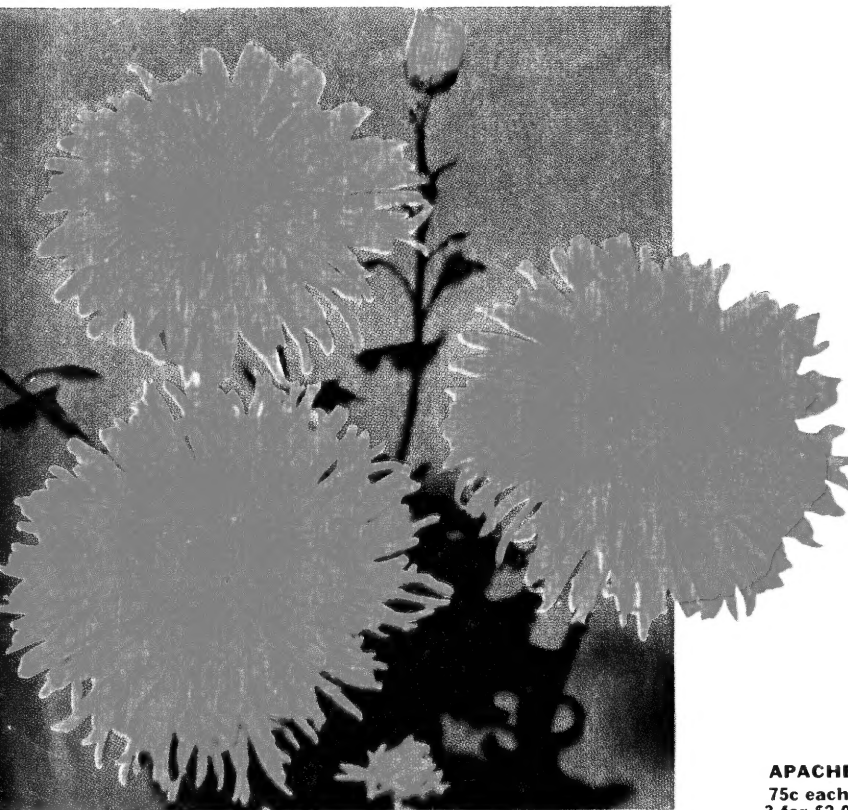
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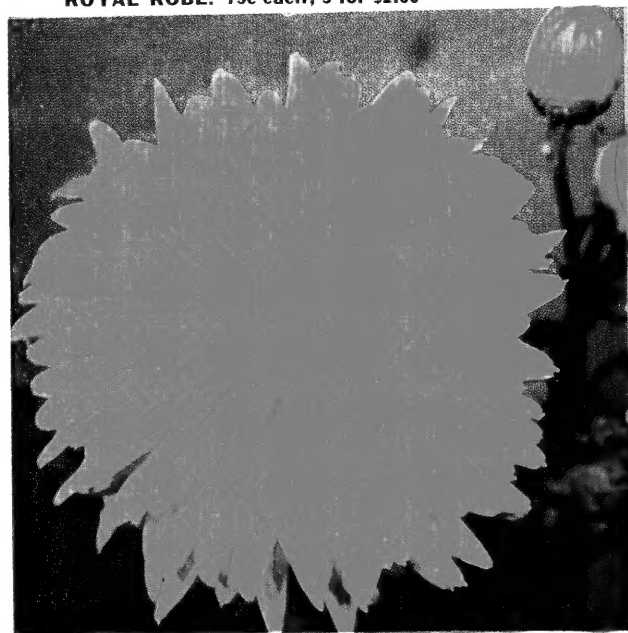
PATRICIA LEHMAN. 60c each; 3 for \$1.50



ROYAL ROBE. 75c each; 3 for \$2.00



LEE POWELL. 75c each; 3 for \$2.00



HOLIDAY. 75c each; 3 for \$2.00

**MALINDA
BROWN**
60c each;
3 for \$1.50



APACHE
75c each;
3 for \$2.00



6

Grand Champions

We recommend these as being tops
in their color class

6 Sure-to-Bloom Plants

\$3.40

(1 of each pictured)